

Corporate Engagement

Maximize Your Social Impact

We can help your company achieve your social impact priorities



Volunteerism is Key to Employee Engagement!

71% OF COMPANIES

are using volunteerism as a way to unite their workforce.

We are the activator to get your employees engaged in volunteerism, create community connections and make it easy to give back.

4 MAIN FACTORS

strongly influence employee fulfillment.



SHARE Charlotte's, our mission is to build a stronger Charlotte by **Empowering Nonprofits and Helping Individuals Invest In Their Communities** in ways that matter most to them. Over the past 12 years, we have helped drive more than \$68 million in support to local nonprofits and 35,000 volunteer opportunities.

We serve as an extension of your Corporate Social Responsibility team or as a dedicated resource when no CSR team is in place, helping you create meaningful employee engagement experiences and maximize your company's impact in the community.



SHARE Charlotte's Employee Engagement Offerings

INTRO TO PHILANTHROPY

CLT Philanthropy 101

Your Guide to Giving Local

1 hr free presentation (in-person or virtual) that helps kickstart your employees community involvement:

- Biggest community challenges impacting Charlotte
- Facts about Charlotte nonprofits
- Biggest needs nonprofits have
- How do you get plugged in and where to start

CLT Philanthropy 101 with TIAA Case Study



EMPLOYEE VOLUNTEERISM

Coordinating and fulfilling team volunteer requests with ease.

We will source the volunteer opportunity and manage and track the engagement with the nonprofits and employees.

This can be done on a continual basis throughout the year or a one-time, large scale Day of Impact events.

Honeywell Case Study

Premier Inc. Case Study

Days of Service Overview



VOLUNTEER FAIRS

Interactive and engaging volunteer fairs that connect employees with nonprofit organizations.

We handle all coordination with nonprofits, delivering a seamless, turn-key event that serves as a powerful catalyst for employee engagement.

This event provides employees with the opportunity to connect with nonprofits and explore ways to get involved, including attending events, volunteering, and joining nonprofit boards.

Duke Energy Case Study

Nucor Case Study

Ally Bank Case Study

Volunteer Fair Overview



BOARD LEADERSHIP DEVELOPMENT PROGRAM

Provides Nonprofit Board Training and board matching

Nonprofit Board Service 101: Intro guide to board service

Senior Leader Board Development Program: Ideal for senior leaders or executives

3 Sessions (90 minutes each) that cover

- Governance Training
- What makes a good board member
- Finding the right nonprofit board member

Nonprofit Board Matching Event (2 hrs, in-person):

- Employees learn about the responsibilities and benefits of board service
- Opportunity meet nonprofit leaders who have attended a year-long board training and have open board or committee positions
- Great employee engagement & networking opportunity

LendingTree Nonprofit Board Match Event

Board Leadership Development Program Overview



“We have truly valued our partnership with SHARE Charlotte, not only as an extension of our team that helps identify meaningful volunteer opportunities for our employees, but also for managing the entire process from start to finish. Their support allows me to stay focused on our global strategy and confidently drive toward our impact goals. I highly recommend working with the SHARE Charlotte team; their deep knowledge of the nonprofit sector and their ability to deliver fun, engaging events that our employees genuinely enjoy are invaluable.”

— Marcey Stone, Global Corporate Responsibility Leader at Honeywell

“We truly appreciate our partnership with SHARE Charlotte to coordinate this event for our team and employees. As a small team with a large region to cover, we don't have enough people to plan events with all of our responsibilities”

— Dominique Johnson, Philanthropy Manager at Duke Energy
“SHARE Charlotte makes it easy, like an extended member of our team!”

“SHARE Charlotte made hosting a volunteer fair incredibly easy. They had great ideas to make it fun for our teammates and meaningful for our nonprofit partners. They coordinated with the nonprofits leading up to the event and handled the day of details,”

— Lauren Russell, Manager of Corporate Communications and Philanthropy at Nucor

Interested in learning more, contact Melissa Hovey: melissa@sharecharlotte.org
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